



Venice Fishing Report Media Kit

*Sponsorship placements and audience numbers for the weekly
Venice, Louisiana fishing newsletter.*

Prepared October 2026. Numbers refresh on request:
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venicefishingreport.com

Who reads it

Most readers of Venice Fishing Report live outside Louisiana. The rest include Louisiana regulars who fish the delta year-round. Each issue carries conditions, a species-by-species bite report, a captain recommendation, a gear pick, the weekend outlook, and community news.

By the numbers, October 2026

- **Subscribers:** about 2,000, growing about 400 a month
- **Opens:** more than half the list opens every issue
- **Cadence:** every Thursday at 6am Central since April 2026, no skips

Rates re-tier as the list grows. The price you book holds for the month you book it.

Placements and rates

All placements bill monthly and run in every Thursday issue that month (4 or 5 sends). We write every placement in the newsletter's voice and you approve it before it sends.

- **Presenting sponsor, \$250/month.** The top slot, right after The Report. 75 to 100 words plus one link.
- **Standard slot, \$125/month.** A text placement later in the issue. 40 to 60 words plus one link.
- **Footer line, \$50/month.** One line plus one link.

Book the presenting slot for three months and, for the same three months, you also get a sponsor line in the welcome email every new subscriber receives, and a sponsor line at the foot of four of our Venice guide pages (fishing seasons, tuna fishing, the first-timers guide, and the weekly Venice fishing report page), at no extra charge.

The rules

- Sponsorship never buys coverage. Book It, The Report, and every editorial mention stay editorial, and honest conditions reporting doesn't soften because someone's paying.
- Every placement is labeled as sponsored.
- We pass on poor fits.
- One presenting sponsor per issue.
- Payment up front by invoice, month to month, cancel anytime before the next month bills.

How to book

Email admin@venicefishingreport.com with the placement you want. We reply inside 24 hours with current numbers and the next open month. Recent issues are at venicefishingreport.com/archive so you can see how it reads before you commit.